

Clallam County
Quit Line Data Summary
January 1 - March 31, 2002

	County	State
Number of Calls to Quit Line	N = 49	N = 4,096
Percent of Statewide Calls	1.4%	100.0%
Percent of State Population in County¹	1.1%	100.0%
	County %	State %
Gender	N = 49	N = 3,737
Female	65.3%	61.7%
Male	34.7%	38.3%
Race/Ethnicity	N = 44	N = 3,032
People of Color	4.5%	12.8%
White	95.5%	87.2%
Age	N = 46	N = 3,176
Less than 18 years old	0.0%	2.3%
18 - 24 years old	10.9%	16.2%
25 - 34 years old	23.9%	23.2%
35 - 44 years old	26.1%	27.0%
45 years and older	39.1%	31.4%
Education	N = 47	N = 3,209
Did not graduate high school	17.0%	19.8%
High school graduate	29.8%	33.3%
Some college/vocational school	44.7%	36.9%
College graduate	8.5%	10.0%
Caller Type	N = 47	N = 3,483
General Information	4.3%	10.6%
Health care provider	2.1%	3.4%
Tobacco user	93.6%	86.1%
Payer Type	N = 26	N = 2,167
Insured	30.8%	40.2%
Uninsured	26.9%	25.1%
Medicaid	42.3%	34.7%
Heard About	N = 42	N = 3,110
Past caller	7.1%	12.9%
Employer/worksites	9.5%	1.4%
Health care provider	23.8%	17.0%
Television	14.3%	23.9%
Outdoor advertisement (billboard/bus/wall)	2.4%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	7.1%	6.2%
Radio	0.0%	1.1%
Newspaper/Magazine	4.8%	1.7%
Brochure/Newsletter	7.1%	5.2%
Family or friend	19.0%	21.5%
Health Department	0.0%	3.0%
School	4.8%	0.9%